



GENESTRA
BRANDS®

Seroyal

May 2017

Dear Valued Customer,

Re: Phyto Greens – Formulation Update

Thank you for ordering GENESTRA BRANDS® Phyto Greens. We would like to inform you of a formulation update to this product. Phyto Greens is now certified organic, GMO-free and suitable for a much wider audience.

Formula Highlights:

- **Organic and non-GMO.** The new formulation is Organic and non-GMO. Several ingredients that could not be confirmed non-GMO have been removed (such as bee pollen and soy lecithin).
- **Added fruit blend and improved flavour.** Organic apple, cherry, strawberry, blueberry and blackberry have been added. These fruits, along with the addition of a wider range of organic vegetables and organic greens offer polyphenolic antioxidants (including anthocyanins and flavonoids).
- **Removal of soy lecithin.** Soy lecithin, a priority allergen, has been removed from the updated formula.
- **Increase in spirulina.** Each scoop provides 2,000 mg of spirulina per day. Spirulina is a rich in nutrients and contributes to the naturally-occurring beta-carotene present in the product and helps support respiratory health.
- **Increase in protein.** The updated formula provides 3 g of protein per serving.
- **Removal of added beta-carotene.** As the updated formulation provides a substantial amount of naturally-occurring beta-carotene, added beta-carotene has been removed.
- **Removal of fructooligosaccharides (FOS).** Although FOS are a great functional fibre, they have been removed from the formula to reduce the risk of gas and/or bloating. The updated formulation provides 1 g of dietary fiber per scoop.
- **Updated Risk Information.** This updated formula is suitable for a wider audience.

Nutritional Information

Recommended Dose	1 scoop
Calories	25 kcal
Total Carbohydrates	3 g
Dietary Fibre	1 g
Protein	3 g



Helping to support your practice includes the continuous improvement of the product experience and overall patient compliance. We are confident that you will experience great results with this enhanced formulation. Continual client feedback is an important component of this process, helping to ensure product superiority and reliable results for your patients. Feel free to contact Seroyal customer service or your sales representative at any time to provide your input.

Thank you for your continued support.

Yves Yau
President, Seroyal

Supplement Facts

Serving Size 1 Scoop (7.2 g)
Servings per Container 30

Each Scoop Contains		% DV	Each Serving Contains		% DV
Calories	25		Organic Brussel Sprouts Edible Head	30 mg	*
Total Carbohydrate	3 g	1% ♦	Organic Bell Pepper Fruit	30 mg	*
Dietary Fiber	1 g	4% ♦	Organic Cucumber Fruit	20 mg	*
Protein	3 g	6% ♦	Organic Celery Stalk	15 mg	*
Vitamin A (100% as Beta-carotene) †	3000 IU	60%	Organic Garlic Clove	15 mg	*
Iron †	2 mg	15%	Organic Ginger Root	15 mg	*
Sodium †	50 mg	2%	Organic Onion Bulb	15 mg	*
Potassium †	140 mg	4%	Organic Blueberry Fruit	13.09 mg	*
Organic Spirulina Whole Cell	2000 mg	*	Organic Raspberry Fruit	10.9 mg	*
Organic Fruit and Vegetable Blend	1700 mg	*	Organic Cauliflower Head	10 mg	*
Organic Apple Fruit	475 mg	*	Organic Asparagus Shoot	10 mg	*
Organic Beet Root	250 mg	*	Organic Rice Seed	6.75 mg	*
Organic Carrot Root	155 mg	*	Organic Chlorella Broken Cell	1000 mg	*
Organic Spinach Leaf	150 mg	*	Organic Alfalfa Leaf	500 mg	*
Organic Strawberry Fruit	87.3 mg	*	Organic Barley Leaf	500 mg	*
Organic Cherry Fruit	76.4 mg	*	Organic Millet Sprout	500 mg	*
Organic Broccoli Stem and Floret	75 mg	*	Organic Oat Grass	500mg	*
Organic Tomato Fruit	75 mg	*	Organic Wheat Leaf	500 mg	*
Organic Kale (Collards) Leaf	60 mg	*			
Organic Parsley Leaf	38 mg	*			
Organic Red Cabbage Head	37mg	*			
Organic Blackberry Fruit	30.56 mg	*			

♦ Percent Daily Values (DV) are based on a 2000 calorie diet
† Naturally occurring
* Daily Value not established

Other Ingredients: Organic sunflower oil, sunflower lecithin

Recommended Serving & Risk Information:

Recommended Adult Dose: In a glass, add water or juice to one scoop of Organic Phyto Greens Powder and mix. Take once daily, a few hours before or after taking medications or other supplements, or as recommended by your healthcare practitioner.

Risk Information: Consult your healthcare practitioner prior to use if you are pregnant, breastfeeding, taking any medication or have any health condition. Hypersensitivity/allergy can occur, in which case, discontinue use and consult your healthcare practitioner.