



GENESTRA
BRANDS®

Seroyal

October 2017

Dear Valued Customer,

Re: LSP – Formulation Update

Thank you for ordering GENESTRA BRANDS® LSP. We would like to inform you of the following updates to this product.

- **Mineral Updates:**
 - Improved source of calcium (now from calcium citrate) (reduced total calcium from 95 mg to 70 mg)
 - Increased amount of magnesium from 50 mg to 70 mg (now from dimagnesium malate)
- **Herbal Updates:**
 - added Lemon Balm Extract & Chastetree Fruit Extract
 - removed valerian, wood betony, cramp bark, skullcap, hops, wild yam
- **Other ingredients:**
 - Removed magnesium stearate
- **Updated risk information**
 - Reduced required risk information – product more suitable for wider audience
- **Revised Order Code:**
 - **05516A / UPC 8 83196 1580 6**

Helping to support your practice includes the continuous improvement of the product experience and overall patient compliance. We are confident that you will experience great results with this enhanced formulation. Continual client feedback is an important component of this process, helping to ensure product superiority and reliable results for your patients. Feel free to contact Seroyal customer service or your sales representative at any time to provide your input.

Thank you for your continued support.

Yves Yau
President, Seroyal