



GENESTRA
BRANDS®

Seroyal

March 2018

Dear Valued Customer,

Re: Bilberry – Formulation Change Notice

Thank you for ordering GENESTRA BRANDS® Bilberry. We would like to inform you of the following updates to this product.

• **Formula Updates:**

- Increase amount of Bilberry Fruit Std. Extract (25% anthocyanosides) from 100 mg to 160 mg per capsule (providing 12.8 – 16 g dried fruit equivalent)

Bilberry fruit extract contains anthocyanosides which help to protect against oxidative damage to cells caused by free radicals

- Capsule size is now smaller. Non-medicinal ingredients have been updated – silica has been replaced with ascorbyl palmitate

• **Revised Order Code & UPC:**

- **07499A / UPC 8 83196 15280 3**

Helping to support your practice includes the continuous improvement of the product experience and overall patient compliance. We are confident that you will experience great results with this enhanced formulation. Continual client feedback is an important component of this process, helping to ensure product superiority and reliable results for your patients. Feel free to contact Seroyal customer service or your sales representative at any time to provide your input.

Thank you for your continued support.

Yves Yau
President, Seroyal