



GENESTRA  
BRANDS®

Seroyal

March 2018

Dear Valued Customer,

**Re: Liquid Iodine – Formulation Update**

Thank you for ordering GENESTRA BRANDS® Liquid Iodine. We are continuously working to improve our formulations based on client feedback and information generated from our quality assurance programs. We are pleased to inform you of revisions made to GENESTRA BRANDS® Liquid Iodine.

**Label Changes**

- Removed fish / shellfish allergen warning
- Japanese kelp extract now listed non-medicinal ingredient

**Formula Revision**

- Removed alfalfa and dulse extracts from formula for improved supply chain reliability and removal of fish / shellfish allergen risk

Helping to support your practice includes the continuous improvement of the product experience and overall patient compliance. We are confident that you will experience great results with this enhanced formulation. Continual client feedback is an important component of this process, helping to ensure product superiority and reliable results for your patients. Feel free to contact Seroyal customer service or your sales representative at any time to provide your input.

Thank you for your continued support.

Yves Yau  
President, Seroyal