



# Pure Encapsulations® & Beyond Recycling Program

*pure*  
encapsulations®

 DOUGLAS  
LABORATORIES®



GENESTRA  
BRANDS®

 **klean**  
ATHLETE.  
NUTRITIONAL SUPPLEMENTS

# It's simple and free!

How it works:



## Step 1. Register

Visit our recycling program page and sign up to participate in the TerraCycle® program. Register today at: [terraCycle.com/pure](https://www.terraCycle.com/pure)



## Step 2. Collect & Pack

Using our shipping boxes as a collection bin, pack up your supplement packaging. When your box is full, download and print a free shipping label from your TerraCycle account.



## Step 3. Seal & Ship

Simply tape the box, attach your printed label and ship to TerraCycle via UPS.



## Step 4. Earn for the Greater Good

Get rewarded with points that can be redeemed for charitable donations.

## Our Partnership with TerraCycle®

**Bottle by bottle, we're making strides toward a greener planet.** We are proud to announce our big leap toward a more sustainable future -- thanks to our new recycling partnership with TerraCycle®.

TerraCycle® has discovered that nearly everything we touch can be collected and recycled. Their easy-to-follow programs allow consumers like you to recycle typically non-recyclable items, like our packaging, through an innovative, national recycling platform.

## The Zero Waste Box™ System in our Offices

**The world's first all-in-one system allowing anyone to recycle everything.** In each of our offices, our employees are collecting items to recycle with TerraCycle, where they will be sorted and processed into raw materials and can be reused, instead of being sent to landfills. We are committed to making a difference for the planet.



## What can you recycle through TerraCycle®?

**It's time to reimagine recycling.** For Pure Encapsulations®, Douglas Laboratories®, Genestra Brands® and Klean Athlete®, you can now recycle bottle-neck shrinks, inner seals, desiccants, bottle closures, plastic scoops, blister packs, pouches, sachets and droppers – at no cost to you!



**BOTTLE-NECK SHRINK**



**INNER SEAL**



**DESICCANT**



**CLOSURE**



**PLASTIC SCOOP**



**BLISTER PACK**



**POUCH**



**SACHET**



**DROPPER**

**What happens next?** New materials will be made with your collected supplement packaging, which will be melted into hard plastic that can be remolded to make new recycled products like flooring tiles, outdoor furniture and athletic fields. All of these efforts contribute to our goal of a healthier planet.

# Ready to get started?



Register for the  
**Pure Encapsulations & Beyond  
Recycling Program**

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**Want to learn about our mission  
for a more sustainable future?**

Visit the sustainability page  
on our brand websites.