

Seroyal

Dear Valued Customer,

Re: GENESTRA BRANDS HMB Complex

Thank you for ordering GENESTRA BRANDS HMB Complex. We would like to inform you of a formulation revision to this product that improves the flavor and changes the bottle and scoop size.

- **Flavor change.** The flavor has been updated to decrease bitterness and increase palatability. The new formulation features natural orange and lemonade flavors, replacing the existing natural orange and creamy vanilla flavors. Dextrose and malic acid have also been added to further improve the taste profile of the formula.
- **Scoop size change.** The new formula is packaged in a larger bottle size (40 oz.). The scoop size has increased, with each two-scoop serving now providing 33.4 grams of powder as a result of the revisions to flavoring.

Helping to support your practice includes the continuous improvement of the product experience and overall patient compliance. We are confident that you will experience great results with this enhanced formulation. Continual client feedback is an important component of this process, helping to ensure product superiority and reliable results for your patients. Feel free to contact Seroyal customer service or your sales representative at any time to provide your input.

Thank you for your continued support.



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