



GENESTRA  
BRANDS®

Seroyal

July 2017

Dear Valued Customer,

**Re: Pediatri Vite – Formulation Update**

Thank you for ordering GENESTRA BRANDS® Pediatri Vite. We would like to inform you of the following changes to this product.

**Key Improvements**

- **Updated Packaging**
  - Now packaged in glass container with easy-to-use pourable spout
  - Increased bottle size from 180mL (36 x 5mL servings) to 250mL (50 x 5mL servings)
- **Improved Flavour**
  - New & improved natural cherry/raspberry/vanilla flavour to improve palatability, texture, reduce bitter after-taste and improve compliance for children.

Updated Formulation:

<h2>Supplement Facts</h2>			
Serving Size 1 Teaspoon (5 ml) Servings per Container 50			
Each Teaspoon Contains		% DV for Children 1-3 Years Old	% DV for Adolescents and Children 4 Years and Older
Calories	10		
Total Carbohydrate	2 g	*	<1% ^
Vitamin D <sub>3</sub> (as cholecalciferol)	400 IU	100%	100%
Vitamin E (as <i>d</i> -alpha tocopherol)	11.2 IU	112%	37%
Vitamin K <sub>1</sub> (as phylloquinone)	30 mcg	*	38%
Riboflavin	0.8 mg	100%	47%
Niacin (as niacinamide)	6 mg	67%	30%
Vitamin B <sub>6</sub> (as pyridoxine hydrochloride)	1 mg	143%	50%
Vitamin B <sub>12</sub> (as methylcobalamin/ hydroxocobalamin)	8.5 mcg	283%	142%
Biotin	70 mcg	47%	23%
Each Teaspoon Contains		% DV for Children 1-3 Years Old	% DV for Adolescents and Children 4 Years and Older
Pantothenic Acid (as <i>d</i> -panthenol)	2.5 mg	50%	25%
Calcium (as calcium lactate)	20 mg	3%	2%
Iodine (as potassium iodide)	45 mcg	64%	30%
Magnesium (as magnesium lactate)	12 mg	6%	3%
Zinc (as zinc citrate)	5.5 mg	69%	37%
Copper [as copper (II) gluconate]	0.45 mg	45%	23%
Choline (as choline chloride)	27.5 mg	*	*
Inositol	1 mg	*	*

^ Percent Daily Values (DV) are based on a 2,000 calorie diet  
\* Daily Value not established

**Other ingredients:** Purified water, glycerin, concentrated apple juice, natural flavors (cherry, vanilla cream, raspberry), citric acid, medium chain triglycerides, xanthan gum, potassium sorbate, rebaudioside A (stevia leaf extract), rosemary leaf extract, mixed tocopherol concentrate

- **Revised Order Code: 03124-250 / Revised UPC: 8 83196 14990 2**

Helping to support your practice includes the continuous improvement of the product experience and overall patient compliance. We are confident that you will experience great results with this enhanced formulation. Continual client feedback is an important component of this process, helping to ensure product superiority and reliable results for your patients. Feel free to contact Seroyal customer service or your sales representative at any time to provide your input.

Thank you for your continued support.

Yves Yau  
President, Seroyal

GenestraBrands.com | Seroyal.com