









# FOUR PILLARS PROFESSIONAL PRODUCT GUIDE



# **NEW PRODUCTS INSIDE**

Complete daily nutritional supplement with condition-specific support\*



Pharmax products support condition-specific treatment plans with leading-edge line of professional-grade nutraceuticals and specialty combination products, highly regarded in the US with over 15 years of proven safety, efficacy and reliability backed by clinical or traditional evidence.

A trusted Seroyal brand.

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This information is for practitioner use only.

<sup>\*</sup>These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Pharmax Four Pillars represent the most convenient path to creating a solid nutritional foundation by providing the required daily levels of essential nutrients in four easy-to-take capsules and tablets.\* For people to enjoy optimum health, nutritional science recognizes that alongside a well-balanced diet, supplementation with the following essential nutrients is beneficial.\*

# **VITAMINS & MINERALS**

Multivitamin and mineral supplements help individuals obtain recommended levels of essential nutrients.\* These supplements may be especially important to specific populations, including pregnant or lactating women, individuals with dietary restrictions, or those who regularly consume processed and fast food.\* Pillar 1 provides a combination of more than 20 vitamins and minerals necessary for the maintenance of good health.\*

# **OMEGA-3 FATTY ACIDS**

An adequate and balanced spectrum of fatty acids is one of the cornerstones of optimal nutrition.\* Unfortunately, the increased use of high omega-6 fatty acid-vegetable oils over the past 100 years has led to a decrease in omega-3 fatty acid intake. Omega-3 fatty acids have demonstrable benefits in many aspects of human health, yet are still under-consumed in the general population.\* As such, there is an emphasis in omega-3 fatty acid intake within the Four Pillars range, aiming to promote a good balance of omega-3 and omega-6 intake.\*

# PHYTONUTRIENTS & ANTIOXIDANTS

Many plants naturally produce a wide range of phytonutrients that are vital for improving their survival and defense against predators. A number of these compounds have been characterized and are now recognized for their supportive roles in human health, including many with antioxidant properties.\* The new condition-specific formulations take nutritional supplementation beyond that which is sufficient for the maintenance of good health.\* Products in this series are designed with specific phytonutrients that provide a targeted, nutritional support program to meet individual needs.\*

# RESEARCH-DRIVEN PROBIOTICS

Probiotics are living bacteria that are typically isolated from the healthy human intestine. When consumed in adequate amounts, they confer a positive health benefit upon the consumer.\* Four Pillars is formulated using HLC probiotics, microorganisms that have been systematically developed and clinically studied in seven placebo-controlled trials.\* All of the strains included in this pillar have demonstrated the following characteristics that enable them to survive and successfully colonize the human intestine: strong attachment to human epithelial cells, survival through stomach acidity and high stability and yield.\*



# **FOUR PILLARS**

Complete Daily Nutritional Supplement

# Complete daily nutrition

- Includes the 4 major foundations of nutrition: vitamins and minerals, antioxidants, human-sourced probiotics and omega-3 essential fatty acids
- Maintains eye, skin and bone health, as well as immune system and muscle tissue function\*
- Supports cardiovascular and cognitive health\*
- Supports healthy glucose metabolism\*
- Includes 2.5 billion CFU of research-driven strains

# Versatile, convenient & patient-friendly

- Great for maintenance and therapeutic regimes
- Contains 30 easy-to-use portable strips
- Cost-effective combination of key supplements

Four Pillars is a complete daily nutritional supplement that promotes optimal nutritional status by providing the four cornerstones of nutrition. Randomized, placebo-controlled trials have found that daily multivitamin and mineral supplementation maintains good health, including the promotion of healthy homocysteine metabolism, general mental health, vigor and healthy mood balance.\* Similarly, research involving omega-3 fatty acids demonstrates that EPA and DHA support cognitive health by promoting neural membrane function.\* They also support healthy triglyceride metabolism and blood flow, thereby promoting cardiovascular health.\* A variety of antioxidants are provided in Pillar 3, including vitamins C and E, lipoic acid, N-acetyl cysteine and coenzyme  $Q_{10}$ , along with standardized fruit extracts. This powerful blend provides broad-spectrum antioxidant support throughout the body.\* Proprietary, researchdriven probiotics are also included to support gastrointestinal health and immune function.\*



# **SUPPLEMENT FACTS**

Serving Size 1 Tablet

vitamins & minerals

| Amount per serving  |          | %DV   |
|---|----------|-------|
| Vitamin A (vitamin A acetate)   | 1500 IU  | 30%   |
| Vitamin C (magnesium ascorbate/ ascorbic acid/ manganese ascorbate)                 | 150 mg   | 250%  |
| Vitamin D (cholecalciferol)   | 400 IU   | 100%  |
| Vitamin E (d-alpha tocopheryl succinate)  | 50 IU    | 167%  |
| Vitamin K₁ (phylloquinone)  | 80 mcg   | 100%  |
| Thiamin (thiamin hydrochloride)   | 12.5 mg  | 833%  |
| Riboflavin  | 12.5 mg  | 735%  |
| Niacin (niacinamide)  | 25 mg    | 125%  |
| Vitamin B <sub>6</sub> (pyridoxine hydrochloride)                                   | 12.5 mg  | 625%  |
| Folic acid  | 200 mcg  | 50%   |
| Vitamin B <sub>12</sub> (hydroxocobalamin)  | 500 mcg  | 8333% |
| Biotin  | 300 mcg  | 100%  |
| Pantothenic acid (calcium d-pantothenate)   | 50 mg    | 500%  |
| Calcium (dibasic calcium phosphate dihydrate/<br>calcium carbonate/calcium citrate) | 244 mg   | 24%   |
| Iron (iron malate)  | 7.5 mg   | 42%   |
| Phosphorus (dibasic calcium phosphate dihydrate)                                    | 97 mg    | 10%   |
| lodine (potassium iodide)   | 150 mcg  | 100%  |
| Magnesium (magnesium oxide/ magnesium ascorbate)                                    | 25.4 mg  | 6%    |
| Zinc (zinc citrate)   | 7.5 mg   | 50%   |
| Selenium (selenomethionine)   | 100 mcg  | 143%  |
| Copper (copper gluconate)   | 1 mg     | 50%   |
| Manganese (manganese ascorbate)   | 2.5 mg   | 125%  |
| Chromium (chromium polynicotinate)  | 120 mcg  | 100%  |
| Molybdenum (potassium molybdate)  | 75 mcg   | 100%  |
| Potassium (potassium citrate)   | 12.5 mg  | <1%   |
| Boron (boron hydrolysed vegetable (rice) protein chelate)                           | 500 mcg  | t     |
| Nickel (nickel sulfate hexahydrate)   | 12.5 mcg | t     |
| Silicon (silicon dioxide)   | 13 mg    | t     |
| Vanadium (vanadyl sulfate)  | 25 mcg   | t     |
| Choline (choline bitartrate)  | 20 mg    | t     |
| Inositol  | 5 mg     | †     |
| † % Daily Value (DV) not established  |          |       |

Other ingredients: Magnesium stearate, acacia gum, hypromellose, croscarmellose sodium, titanium dioxide, glycerin

## **SUPPLEMENT FACTS**

Serving Size 1 Tablet

| Amount per serving  |     |     | %D\  |
|---|-----|-----|------|
| Total Carbohydrate  | <1  | g   | <1%L |
| Vitamin A (100% as beta-carotene) 8   | 325 | ĬU  | 167% |
| Vitamin C (ascorbic acid)   | 250 | mg  | 417% |
| Vitamin E (d-alpha tocopheryl succinate)  | 50  | IU  | 167% |
| Folic acid  | 600 | mcg | 150% |
| Calcium (dibasic calcium phosphate dihydrate)   | 63  | mg  | 6%   |
| Phosphorus (dibasic calcium phosphate dihydrate)  | 48  | mg  | 5%   |
| Silicon (silicon dioxide)   | 13  | mg  | 1    |
| N-Acetyl cysteine   | 80  | mg  | 1    |
| DL-alpha lipoic acid  |     | mg  | 1    |
| Coenzyme Q <sub>10</sub> (yeast fermentation)   | 30  | mg  | 1    |
| Quercetin (from Sophora japonica flower)  | 20  | mg  | 1    |
| Ellagic acid (from Punica granatum hull)  | 7   | mg  | 1    |
| Lutein (from Tagetes erecta flower)   | 1.5 | mg  | 1    |
| Lycopene (from Lycopersicon esculentum fruit)   | 1.5 | mg  | 1    |
| Natural mixed carotenoids (from Dunaliella salina algae)  | 150 | mcg | 1    |
| Bilberry (Vaccinium myrtillus) fruit extract (4:1) (equivalent to 180 mg fresh fruit)               | 45  | mg  | 1    |
| Blackberry ( <i>Rubus fruticosus</i> ) fruit extract (4:1) (equivalent to 100 mg fresh fruit)       | 25  | mg  | 1    |
| Black currant ( <i>Ribes nigrum</i> ) fruit extract (4:1) (equivalent to 100 - 125 mg fresh fruit)  | 25  | mg  | 1    |
| Sweet cherry ( <i>Prunus avium</i> ) fruit extract (3:1) (equivalent to 0.075 ml fresh fruit juice) | 25  | mg  | 1    |
| Watercress (Nasturtium officinale) whole plant  | 20  | mg  | 1    |
| Green tea ( <i>Camellia sinensis</i> ) leaf std. extract (40% catechins)                            | 30  | mg  | 1    |
| Grape (Vitis vinifera) skin std. extract (40% anthocyanidins)                                       | 7   | mg  | 1    |
| Maritime pine ( <i>Pinus pinaster</i> ) bark std. extract (65% procyanidins)                        | 3   | mg  | 1    |

Other ingredients: Microcrystalline cellulose, magnesium stearate, acacia gum, hypromellose, croscarmellose sodium, beet juice, titanium dioxide, glycerin

# **SUPPLEMENT FACTS**

Serving Size 1 Softgel

| Amount per serving   |        | %DV |
|--|--------|-----|
| Calories   | 15     |     |
| Calories from Fat  | 10     |     |
| Total Fat  | 1 g    | 2%◆ |
| Cholesterol  | 10 mg  | 4%◆ |
| Eicosapentaenoic acid (EPA)  | 395 mg | †   |
| Docosahexaenoic acid (DHA)   | 265 mg | †   |
| Total omega-3<br>(EPA, DHA & other omega-3's provided<br>as sardine & anchovy oil) | 750 mg | t   |

Other ingredients: Fish gelatin, glycerin, orange oil, natural mixed tocopherols

# **SUPPLEMENT FACTS**

Serving Size 1 Capsule

| ,                                  |                          |     |
|------------------------------------|--------------------------|-----|
| Amount per serving                 |                          | %DV |
| Calcium (calcium carbonate)        | 232 mg                   | 23% |
| Magnesium (magnesium oxide)        | 160 mg                   | 40% |
| Silicon (silicon dioxide)          | 4 mg                     | †   |
| HLC Consortium                     | 2.5 billion viable cells | †   |
| Lactobacillus acidophilus (CUL-60) |                          |     |
| Lactobacillus acidophilus (CUL-21) |                          |     |

Bifidobacterium bifidum (CUL-20) Bifidobacterium animalis subsp. lactis (CUL-34)

† % Daily Value (DV) not established

Other ingredients: Hypromellose, glyceryl behenate, magnesium stearate

### Recommended intake

Adults: One serrated strip, containing two tablets and two capsules, taken once daily with a meal or as professionally directed. Take a few hours before or after taking other medications.

# **Pack Size**

30 Day Supply (30 strips of 2 capsules and 2 tablets)

# **Product Code**

FP01-6

 $FP02\text{--}6 \,\, (\text{without iron, copper \& nickel})$ 







probiotics



# **NEW FOUR PILLARS CARDIO**

Complete Daily Nutritional Supplement

# Complete daily nutrition emphasizing cardiovascular health\*

- Includes the four major cornerstones of nutrition: vitamins and minerals, omega-3 fatty acids, phytonutrients, and human-sourced probiotics
- Supports cardiovascular health and muscle function\*
- Promotes healthy lipid and energy metabolism\*
- Provides Cardiophenol™ fruit blend for antioxidant support\*
- Supports eye, skin, immune, bone and gastrointestinal health\*

Four Pillars Cardio promotes optimal nutritional status with a unique combination of vitamins and minerals, omega-3 fatty acids, herbs, and probiotics.\* This blend of nutrients and standardized herbal extracts was specifically formulated to support cardiovascular health.\* Coenzyme O₁₀ helps produce energy for cellular functions and muscle contractions, and promotes antioxidant defense in conjunction with Cardiophenol™ organic cranberry and grape extract.\* Cardiophenol™ was also found to promote healthy blood vessel function in a randomized, double blind, placebo-controlled trial.\* Similarly, hawthorn supports cardiovascular function, while garlic and the omega-3 fatty acids DHA and EPA promote healthy lipid metabolism and blood flow.\* Four Pillars Cardio also contains over 20 vitamins and minerals to support overall well-being, plus probiotics to help support gastrointestinal health.\*



| Amount per serving   |         | %DV   |
|--|---------|-------|
| Vitamin A (as vitamin A acetate)                             | 1000 IU | 20%   |
| Vitamin C (ascorbic acid)                                    | 180 mg  | 300%  |
| Vitamin D <sub>3</sub> (as cholecalciferol)                  | 1000 IU | 250%  |
| Vitamin E (as d-alpha tocopheryl succinate)                  | 30 IU   | 100%  |
| Vitamin K <sub>2</sub> (as Menaquinone-7)                    | 120 mcg | 150%  |
| Thiamin (as thiamin mononitrate)                             | 12.5 mg | 833%  |
| Riboflavin   | 12.5 mg | 735%  |
| Niacin (as niacinamide)                                      | 25 mg   | 125%  |
| Vitamin B <sub>6</sub> (as pyridoxal-5-phosphate)            | 12.5 mg | 625%  |
| Folate (as calcium L-5-methyltetrahydrofolate, Metafolin® A) | 400 mcg | 100%  |
| Vitamin B <sub>12</sub> (as methylcobalamin)                 | 400 mcg | 6667% |
| Biotin   | 100 mcg | 33%   |
| Pantothenic acid (as calcium d-pantothenate)                 | 25 mg   | 250%  |
| Calcium (as calcium citrate malate)                          | 50 mg   | 5%    |
| lodine (as potassium iodide)                                 | 150 mcg | 100%  |
| Magnesium (as magnesium citrate)                             | 25 mg   | 6%    |
| Zinc (as zinc citrate)                                       | 11 mg   | 73%   |
| Selenium (as selenomethionine)                               | 100 mcg | 143%  |
| Copper (as copper gluconate)                                 | 1 mg    | 50%   |
| Manganese (as manganese gluconate)                           | 2.3 mg  | 115%  |
| Chromium (as chromium polynicotinate)                        | 60 mcg  | 50%   |
| Molybdenum (as potassium molybdate)                          | 45 mcg  | 60%   |
| Potassium (as potassium citrate monohydrate)                 | 50 mg   | 1%    |
| Lutein (from Aztec marigold flower)                          | 5 mg    | t     |
| Zeaxanthin (from Aztec marigold flower)                      | 1 mg    | t     |

Other ingredients: Cellulose, hypromellose, croscarmellose sodium, ascorbyl palmitate, silica, glycerin

Metafolin® is a registered trademark of Merck KGaA, Darmstadt, Germany.

# **Recommended intake**

Adults: One serrated strip, containing two tablets and two capsules, taken once daily with a meal or as professionally directed. Take a few hours before or after taking other medications.

# **Pack Size**

30 Day Supply (30 strips of 3 capsules and 1 tablet) **Product Code** 

FP03-30







# **SUPPLEMENT FACTS**

Serving Size 1 Capsule

| Amount per serving   |     |    | %DV |
|--|-----|----|-----|
| Calories   | 15  |    |     |
| Calories from Fat  | 10  |    |     |
| Total Fat  | 1   | g  | 2%◆ |
| Cholesterol  | 10  | mg | 4%◆ |
| Eicosapentaenoic acid (EPA)  | 395 | mg | †   |
| Docosahexaenoic acid (DHA)   | 265 | mg | †   |
| Total omega-3<br>(EPA, DHA & other omega-3's provided                              | 750 | mg | t   |
| as sardine & anchovy oil)  • % Daily Values (DV) are based on a 2 000 calorie diet |     |    |     |

† % Daily Value not established

Other ingredients: Fish gelatin (tilapia, striped catfish, nile perch, carp, shad, grunt, catfish), glycerin, orange oil, natural mixed tocopherols

# **SUPPLEMENT FACTS**

Serving Size 1 Capsule (light brown powder-filled)

| Amount per serving  |        | %DV |
|---|--------|-----|
| Magnesium (as magnesium citrate)  | 50 mg  | 13% |
| Cardiophenol™ Proprietary Blend   | 115 mg | t   |
| Grape (Vitis vinifera) seed extract   |        |     |
| Organic cranberry (Vaccinium macrocarpon) fruit extract   |        |     |
| Garlic (Allium sativum) bulb std. extract (1% allicin)  | 100 mg | †   |
| Hawthorn ( <i>Crataegus monogyna/laevigata</i> ) flower and leaf std. extract (3-6:1) (165-330 mg dried equivalent/1.5% flavonoids) | 55 mg  | t   |
| Coenzyme Q <sub>10</sub> (from yeast fermentation)  | 40 mg  | †   |

Other ingredients: Hypromellose, ascorbyl palmitate, silica

# SUPPLEMENT FACTS

Serving Size 1 Capsule (off-white powder-filled)

| Amount per serving                 |                | %DV |
|------------------------------------|----------------|-----|
| HLC Consortium                     | 10 billion CFU | †   |
| Lactobacillus acidophilus (CUL-60) |                |     |
| Lactobacillus acidophilus (CUL-21) |                |     |

Bifidobacterium bifidum (CUL-20)

Bifidobacterium animalis subsp. lactis (CUL-34)

† % Daily Value (DV) not established

Other ingredients: Cellulose, hypromellose



# **NEW FOUR PILLARS COGNITIVE**

Complete Daily Nutritional Supplement

# Complete daily nutrition emphasizing cognitive health\*

- Includes the four major cornerstones of nutrition: vitamins and minerals, omega-3 fatty acids, antioxidants, and human-sourced probiotics
- Helps support cognitive function\*
- Helps the body respond to mental and physical stress\*
- Promotes energy metabolism, physical working capacity and general mental wellness\*

Four Pillars Cognitive is a unique combination of over 20 vitamins and minerals, omega-3 fatty acids, herbs, and probiotics. With a blend of standardized adaptogenic herbal extracts and polyphenols, Four Pillars Cognitive concentrates on supporting cognitive health and mental performance after occasional stress.\* Rhodiola mediates neurotransmitter activity, while eleuthero regulates nervous system responses to help the body respond to mental and physical stress.\* The organic blueberry and grape blend provides polyphenols, which may also help promote cognitive health in adults.\* Four Pillars Cognitive contains the omega-3 fatty acids DHA and EPA, which further support brain function, including memory.\* The vitamins and minerals in this blend support cellular energy production, healthy glucose metabolism and muscle function, as well as skin, immune and bone health.\* Probiotics are also included to support a healthy gastrointestinal tract, which may communicate with the brain and influence cognitive health.\*



| Amount per serving  |         | %DV   |
|---|---------|-------|
| Vitamin A (as vitamin A acetate)                            | 1000 IU | 20%   |
| Vitamin C (ascorbic acid)                                   | 180 mg  | 300%  |
| Vitamin D <sub>3</sub> (as cholecalciferol)                 | 1000 IU | 250%  |
| Vitamin E (as d-alpha tocopheryl succinate)                 | 30 IU   | 100%  |
| Vitamin K <sub>2</sub> (as Menaquinone-7)                   | 120 mcg | 150%  |
| Thiamin (as thiamin mononitrate)                            | 12.5 mg | 833%  |
| Riboflavin  | 12.5 mg | 735%  |
| Niacin (as niacinamide)                                     | 25 mg   | 125%  |
| Vitamin B <sub>6</sub> (as pyridoxal-5-phosphate)           | 12.5 mg | 625%  |
| Folate (as calcium L-5-methyltetrahydrofolate, Metafolin®▲) | 400 mcg | 100%  |
| Vitamin B <sub>12</sub> (as methylcobalamin)                | 400 mcg | 6667% |
| Biotin  | 100 mcg | 33%   |
| Pantothenic acid (as calcium d-pantothenate)                | 25 mg   | 250%  |
| Calcium (as calcium citrate malate)                         | 50 mg   | 5%    |
| lodine (as potassium iodide)                                | 150 mcg | 100%  |
| Magnesium (as magnesium citrate)                            | 25 mg   | 6%    |
| Zinc (as zinc citrate)                                      | 11 mg   | 73%   |
| Selenium (as selenomethionine)                              | 100 mcg | 143%  |
| Copper (as copper gluconate)                                | 1 mg    | 50%   |
| Manganese (as manganese gluconate)                          | 2.3 mg  | 115%  |
| Chromium (as chromium polynicotinate)                       | 60 mcg  | 50%   |
| Molybdenum (as potassium molybdate)                         | 45 mcg  | 60%   |
| Potassium (as potassium citrate monohydrate)                | 50 mg   | 1%    |
| Lutein (from Aztec marigold flower)                         | 5 mg    | †     |
| Zeaxanthin (from Aztec marigold flower)                     | 1 mg    | t     |

Other ingredients: Cellulose, hypromellose, croscarmellose sodium, ascorbyl palmitate, silica, glycerin

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# **Recommended intake**

Adults: One serrated strip, containing two tablets and two capsules, taken once daily with a meal or as professionally directed. Take a few hours before or after taking other medications.

# **Pack Size**

30 Day Supply (30 strips of 3 capsules and 1 tablet) **Product Code** 

FP04-30







## **SUPPLEMENT FACTS**

Serving Size 1 Capsule

| Amount per serving   |     |    | %DV |
|--|-----|----|-----|
| Calories   | 15  |    |     |
| Calories from Fat  | 10  |    |     |
| Total Fat  | 1   | g  | 2%◆ |
| Cholesterol  | 10  | mg | 4%◆ |
| Eicosapentaenoic acid (EPA)  | 395 | mg | †   |
| Docosahexaenoic acid (DHA)   | 265 | mg | +   |
| Total omega-3<br>(EPA, DHA & other omega-3's provided<br>as sardine & anchovy oil) | 750 | mg | t   |

† % Daily Value not established

Other ingredients: Fish gelatin (tilapia, striped catfish, nile perch, carp, shad, grunt, catfish), glycerin, orange oil, natural mixed tocopherols

# **SUPPLEMENT FACTS**

Serving Size 1 Capsule (light brown powder-filled)

| Amount per serving  |        | %DV |
|---|--------|-----|
| Rhodiola ( <i>Rhodiola rosea</i> ) root std. extract (3% rosavin, 1% salidroside)   | 144 mg | †   |
| Ashwagandha ( <i>Withania somnifera</i> ) root std. extract (5-8:1) (equivalent to 675 - 1080 mg dried root/7% withanolides)        | 135 mg | †   |
| Eleuthero ( <i>Eleutherococcus senticosus</i> ) root std. extract (15:1) (equivalent to 1500 mg dried root/0.8% eleutherosides)     | 100 mg | t   |
| Neurophenol™ Proprietary Blend<br>Grape (Vitis vinifera) fruit extract<br>Organic blueberry (Vaccinium angustifolium) fruit extract | 91 mg  | †   |

Other ingredients: Hypromellose, silica, ascorbyl palmitate

# SUPPLEMENT FACTS

Serving Size 1 Capsule (off-white powder-filled)

Bifidobacterium animalis subsp. lactis (CUL-34)

| Amount per serving                 |                | % <b>D</b> V |
|------------------------------------|----------------|--------------|
| HLC Consortium                     | 10 billion CFU | +            |
| Lactobacillus acidophilus (CUL-60) |                |              |
| Lactobacillus acidophilus (CUL-21) |                |              |
| Bifidobacterium bifidum (CUL-20)   |                |              |

† % Daily Value (DV) not established

Other ingredients: Cellulose, hypromellose

probiotics

# NOTES







To order, call:

1-888-737-6925 sales@seroyal.com

For more information, visit:

www.seroyal.com/pharmax